

# 2012

## Annual Report



**Florida Department of Agriculture and Consumer Services**  
**Adam H. Putnam, Commissioner**

August 8, 2013

Dear Floridians,

The end of 2012 marks two years since I was sworn in as Florida's Commissioner of Agriculture and the halfway point of my four-year term. Looking back on the last two years, I'm proud of the progress we've made, but I recognize there's still much more work to do.

My number one priority has been and will continue to be strengthening Florida's economy by opening new markets for Florida's agricultural products, improving education, protecting the quality and quantity of our water supply, growing opportunities for energy production and safeguarding consumers from fraud and deception.

By establishing relationships with international trade partners, I'm fostering continued growth in demand for Florida-grown products. As a result, we're increasing production and creating new jobs, which help to ensure the prosperity of Florida families and businesses.

Bringing a common sense approach to the state's school nutrition program, I've introduced more locally grown fresh fruits and vegetables to Florida's school cafeterias. With this new approach, we're not only opening new markets for Florida's growers, but we're also improving the nutritional value of school meals. I believe that by offering our students more healthy options at school, we can establish a foundation for a lifetime of healthy eating and, ultimately, reduce long-term obesity-related healthcare costs.

I fought against the Environmental Protection Agency (EPA) for Florida's right to manage the quality of its own rivers, streams and coastal waters. In December, the EPA approved Florida's Numeric Nutrient Criteria Rule in its entirety, effectively acknowledging that Florida's approach is based on sound science and will ensure that our waters are safe for all Floridians. I will continue to work to ensure that Florida remains in control of Florida's own destiny.

Assuming the responsibilities of the state's energy office in 2011, my first action was to evaluate state and federal energy grant programs administered by this office. My audit uncovered fraud and bankruptcy, saving taxpayers nearly \$2.5 million. Since then, I've worked in partnership with the Florida Legislature to develop energy policies with the objective to secure a stable, reliable and diverse supply of energy to support Florida's economic growth. What we need is an all-of-the-above approach that does not pick winners and losers, but, instead, relies on the market to determine what energy sources are abundant, affordable and environmentally sound.

I've worked to protect consumers from fraud and deceptive business practices by enhancing the department's consumer services offerings and eliminating barriers to

take advantage of the services we have to offer. For example, I worked with the Florida Legislature to eliminate the fee to subscribe to Florida's Do Not Call List. Now, Floridians can protect themselves from unwanted solicitation calls at no charge. Since the fee was removed, Florida's Do Not Call List has increased five-fold.

As a member of the Florida Cabinet, our joint efforts have resulted in a \$2 billion reduction in the state's outstanding debt. This is the second year in a row that we've reduced outstanding debt, reversing a longstanding trend. In addition, we have saved an additional \$1 billion by refinancing existing debt. We're working diligently to ensure that government lives within its means.

I, alone, cannot take credit for the success of my first two years as Commissioner of Agriculture. The members of the Florida Legislature have been great partners in helping me accomplish our shared goals. The talented and hardworking public servants of the Florida Department of Agriculture and Consumer Services have also played an important role in implementing the changes made.

With less than two years left in my term, I plan to build on these early successes and continue to work every day to make Florida the destination of choice to live, work, play and raise a family. I am honored to serve our state in this capacity and humbled to have this opportunity.

Sincerely,

A handwritten signature in black ink, appearing to read "Adam H. Putnam". The signature is fluid and cursive, with a large, sweeping initial "A".

Adam H. Putnam  
Commissioner of Agriculture

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## **Executive Summary**

The Florida Department of Agriculture and Consumer Services' (the department) Annual Report summarizes the department's accomplishments during the 2012 calendar year.

This report begins with a description of the department, its responsibilities and its organizational structure.

The report outlines priorities of and highlights accomplishments by Commissioner Adam H. Putnam. It also summarizes achievements in each of the department's divisions and offices.

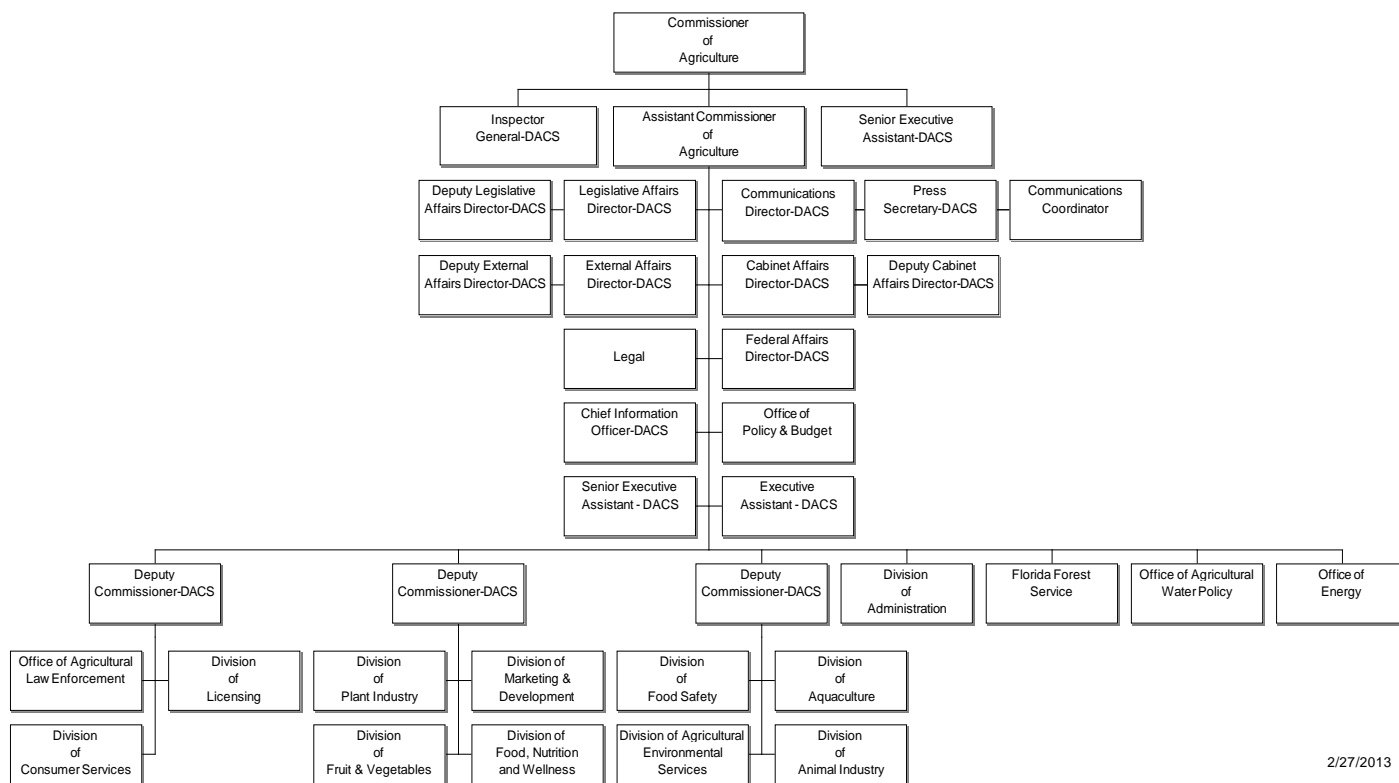
Finally, the report offers a preview of activities planned and milestones that will be commemorated during the 2013 calendar year.

## Department Overview

### *Department Organization*

The department is guided by the leadership of the Commissioner of Agriculture, a statewide elected position and one of four members of Florida's Cabinet. The department consists of 12 divisions and three offices that report to the Assistant Commissioner/Chief of Staff and/or one of three Deputy Commissioners. Made up of nearly 4,000 staff positions, the department has a presence throughout the state and is headquartered in the state Capitol building in Tallahassee.

### Florida Department of Agriculture and Consumer Services Organizational Chart 2013



2/27/2013

## **Accomplishments by Division**

The wide range of responsibilities statutorily required of the department is broken down across divisions and offices. Though each division serves a different purpose and a different audience, collectively, this department touches the lives of every Floridian in some way, shape or form.

### *Division of Administration*

The Division of Administration manages the department's internal functions, ranging from personnel management, employee training and fiscal operations to computer technology, facilities management and purchasing. During the 2012 calendar year, the Division of Administration:

- Increased efficiency and improved customer service by streamlining the recruitment and hiring process. As a result, the vacancy rate remains below 7 percent and positions are filled 18 days sooner.
- Expanded access to employment opportunities by creating [www.freshfromfloridacareers.com](http://www.freshfromfloridacareers.com) where employees and the public can readily access information and apply for positions.
- Increased transparency by continuing to work with other state agencies to make all department contracts available to the public online.
- Honored dedicated state employees by launching the Employee Service Awards Program, which recognizes employees with 25, 30, 35 and 40 years of dedicated years of service.

### *Division of Agricultural Environmental Services*

The Division of Agricultural Environmental Services works with the agriculture industry to properly register pesticides for use in accordance with federal and state requirements, regulates pest control services, works with local governments to effectively conduct mosquito control programs and certifies the safety and effectiveness of feed, seed and fertilizer products. During the 2012 calendar year, the Division of Agricultural Environmental Services:

- Conducted 11,560 pest control, feed, seed, fertilizer and pesticide inspections and investigations. As a result, the department identified 2,734 entities in violation and worked to protect the integrity of the industry and Floridians by bringing them into compliance.
- Activated the Incident Response Team and treated more than 40 properties in Broward County to respond to the recent infestation of the invasive Caribbean termite, also known as the conehead termite.

- Increased screening capabilities with the installation of a new Thermo Electron Exactive Plus Orbitrap LC/MS system for pesticide analysis of samples to support investigation, compliance and enforcement efforts of environmental monitoring programs.
- Increased efficiencies in licensing by integrating laboratory results with licensing and enforcement activities.

#### *Office of Agricultural Law Enforcement*

The Office of Agricultural Law Enforcement provides leadership in statewide homeland security issues involving agricultural and food systems and analyzes and evaluates threats to animal and plant agriculture and food production, processing, storage and transportation systems. During the 2012 calendar year, the Office of Agricultural Law Enforcement:

- Conducted 7.9 million inspections of commercial vehicles entering and exiting the state at 23 agricultural interdiction stations. Florida collected more than \$12 million as a direct result of inspection efforts.
- Executed 74 arrest warrants for a variety of consumer fraud-related violations. Many of the arrests resulted from investigations based on consumer complaints to Florida's 1-800-HELP-FLA consumer hotline.
- Partnered with 67 local law enforcement agencies to coordinate the Florida Domestic Marijuana Eradication Program. Partners reported the destruction of 37,388 marijuana plants and 771 grow sites in Florida through the Domestic Marijuana Eradication Program. In connection with the program, 723 individuals were arrested and \$1.7 million in assets were seized.

#### *Office of Agricultural Water Policy*

The Office of Agricultural Water Policy provides leadership and facilitates communication among federal, state and local agencies and the agriculture industry on issues related to water quantity and quality. During the 2012 calendar year, the Office of Agricultural Water Policy:

- In partnership with Florida Department of Environmental Protection (DEP), secured approval from the U.S. Environmental Protection Agency (EPA) for all Florida Numeric Nutrient Water Quality Criteria (NNC). Florida developed the NNC as an alternative to the federal government's costly rules that were not based on sound science and would have cost businesses millions to implement. With approval from the EPA, Florida can create nutrient-reduction strategies that focus on measurable environmental improvement, optimizing the use of public dollars and avoiding costs that have no environmental benefit.

- Assisted the South Florida Water Management District, DEP, World Wildlife Fund, Natural Resources Conservation Service and University of Florida-IFAS with the second implementation of the Northern Everglades Payment for Environmental Services Program. This partnership program compensates ranchers who store water on their land and/or filter the phosphorus from water that flows across their property, resulting in more water available to the natural system and overall improved water quality.
- Administered the distribution of more than \$3 million to producers for the installation of structural Best Management Practices (BMPs) to store water and reduce phosphorous loads in the Northern Everglades. These BMPs included, among other things, water control structures, fertilizer and irrigation management practices and wetland buffers, all of which help protect water resources.
- Enrolled more than 316,000 acres of citrus, sod, vegetable/agronomic crop, container nursery and cattle land in the department's BMP program, expanding the total agricultural lands enrollment to approximately 3 million acres.
- Helped producers save more than 3 billion gallons of water in 2012 by funding services from Mobile Irrigation Labs (MIL), which identify opportunities for producers to improve irrigation system efficiency and irrigation scheduling to save water.
- Helped reduce fertilizer applications by 4,500 tons per year through the Suwannee River Partnership, which provided fertilizer application and irrigation management equipment to 275 crop farms on 180,000 acres in 2012.
- Adopted a statewide Citrus BMP Manual that incorporated the technical provision of three existing regional BMP manuals and the ridge citrus rule.

#### *Division of Animal Industry*

The Division of Animal Industry protects the state from animal pests and diseases, which could have major economic and public health consequences. It also ensures that all federal and state animal health codes are followed. During the 2012 calendar year, the Division of Animal Industry:

- Responded to reports of 242 suspected dangerous transmissible animal diseases in Florida. These notifications resulted in 7 foreign and emerging animal disease investigations. The department continues to monitor for the presence of animal diseases in order to mitigate their spread and, at this time, there are no significant threats.
- Investigated an outbreak of Pigeon Fever affecting horses in the Florida panhandle, primarily involving Okaloosa and Walton Counties. Pigeon Fever,

often seen in western states, is a severe bacterial disease spread by flies. The bacteria cause lymph node abscesses, which usually occur in a horse's chest and abdominal areas. The outbreak was managed by communicating with the public and area veterinarians, proper bio-security measures and fly reduction strategies to mitigate the spread of the bacteria. The division participated in an informational meeting held at the Okaloosa County Extension office on May 17<sup>th</sup> with over 125 people in attendance. Additionally, bio-security and disease information was distributed by district personnel and posted on the division website.

- The Bureau of Diagnostic Laboratories - University of Florida consortium continued to conduct long distance, bi-monthly presentations among its veterinary pathologists and scientists using real-time, high resolution technology via the worldwide web. This activity, Telemedicine Project, has attracted member presenters from agencies and institutions of higher learning in-state and out-of state enhancing the interactive exchange of scientific knowledge.
- Continued implementation of a risk-based approach to inspection across all inspection programs to focus on those areas with a history of non-compliance to more efficiently use department resources.

#### *Division of Aquaculture*

The Division of Aquaculture regulates the state's aquaculture facilities and shellfish processing plants to ensure a quality product, classifies and manages shellfish harvesting areas to reduce the risk of shellfish-borne illness, manages the lease of submerged state lands and restores oyster reefs to ensure continued productivity. During the 2012 calendar year, the Division of Aquaculture:

- Partnered with University of Florida/Institute for Agricultural Sciences (UF/IFAS) to assist the UF Oyster Recovery Task Forces. The division provides technical advice and works to identify opportunities to assist oyster harvesters impacted by the lack of resource due to the ongoing drought.
- Partnered with the Apalachicola Bay Corps of Engineers and the Florida Department of Environmental Protection (DEP) to protect public health and provide harvest opportunities for the shellfish industry by coordinating operational schedules of major marine projects.
- Completed an operational audit of the aquaculture submerged land lease program. As a result, leases in default for three years or more were canceled, other leases in default were given 30 days notice to correct their current deficiencies and waiting lists were reduced from 345 to 36 individuals.

### *Division of Consumer Services*

The Division of Consumer Services is the state's clearinghouse for consumer complaints, information and protection. It also regulates various business industries, including motor vehicle repair shops, charitable organizations, Florida's Do Not Call program, sellers of travel, intrastate movers, telemarketing, fair rides, liquid petroleum gas distributors and weighing and measuring devices. During the 2012 calendar year, the Division of Consumer Services:

- Received more than 191,000 calls and 33,000 emails from consumers with questions or comments. The department's action and mediation between consumers and businesses resulted in more than 33,000 complaints resolved and nearly \$4 million returned to consumers.
- Through legislative action, eliminated the fee for Florida's Do Not Call List. Since the fee was removed, more than 330,000 numbers have been added to the list and will be protected from unwanted sales calls. Subscriptions increased five-fold.
- Developed a mobile website app. Floridians can access consumer information, including the A to Z guide, Business Look Up feature and Florida's Do Not Call List, on their smart phones.
- Assumed responsibilities to inspect weighing and measuring devices, liquid petroleum gas distributors and fair rides, as well as testing petroleum products, by merging with the former Division of Standards.
- Created a Consumer Advocate position in South Florida to raise awareness for consumer services offered by the department, represent the department at community events and serve as a Spanish-speaking spokesperson.

### *Office of Energy*

The Office of Energy supports the development and analysis of state energy policies. In addition, the Office of Energy is responsible for administering financial incentive programs that increase the production of energy or yield energy savings. During the 2012 calendar year, the Office of Energy:

- Played a role in the development of H.B. 7117, a bill passed by the Florida Legislature to increase production of renewable energy and create jobs. The bill was passed unanimously by the Florida Legislature and became law on July 1, 2012. The Office of Energy is working to implement the legislative requirements of the bill.
- Cooperated with the FDACS Office of the Inspector General to complete an audit of the Office of Energy, the grant programs it administers and the projects

supported by the grant programs. The audit identified fraud and bankruptcy, saving \$2.45 million in taxpayer dollars. The audit also revealed success and failures in the energy grant programs and outlined opportunities for improvement in the office's management of grant programs. The Office of Energy has implemented accountability measures and required additional training for grant managers.

- Managed more than 200 state and federally funded energy grants with a focus on increasing the rate of expenditure and measuring impact. The Office of Energy doubled expenditure of federal stimulus dollars managed by the state of Florida and tripled expenditure of federal Energy Block Grant funds. Prior to the transfer of the office to FDACS, Florida was ranked 49 of 56 states and territories in rate of federal funds expended making it difficult for stimulus funds to fuel economic recovery.
- Hosted the second Florida Energy Summit at Rosen Shingle Creek in Orlando. More than 540 individuals representing a broad spectrum of Florida's energy industry participated in the three-day summit. Speakers and panelists focused on how to capitalize on energy opportunities in Florida to support economic growth.

### *Florida Forest Service*

The Florida Forest Service protects Florida and its residents through the detection and suppression of wildland fire. The Florida Forest Service also manages more than one million acres of state forest resources and provides forest management assistance to forest landowners and urban communities. During the 2012 calendar year, the Florida Forest Service:

- Responded to more than 3,100 wildfires that burned more than 120,000 acres. Firefighters and their partners saved more than 1,700 homes and businesses in Florida from destruction.
- Administered the most active prescribed fire program in the nation. Prescribed burning is an important land management tool used in Florida to increase forest health, improve wildlife habitat, enhance timber growth and reduce the risk and severity of wildfires. For the 2012 calendar year, the Florida Forest Service issued 73,495 open burning authorizations allowing more than 2 million acres of land to be managed with fire.
- Expanded the Operation Outdoor Freedom program to provide wounded veterans with recreational opportunities on both state and private lands. Through Operation Outdoor Freedom, wounded veterans can participate in guided turkey, hog and deer hunts on state lands or unguided hunts on state lands dedicated to this purpose. In 2012, the Florida Forest Service partnered with private landowners in Florida to host similar events for wounded veterans on private lands. Since 2010, more than 300 wounded veterans have participated in

Operation Outdoor Freedom events in 15 state forests and 38 events on private lands.

- Enrolled 10,830 additional acres into the forestry BMP program, expanding the total number of acres enrolled to 5.5 million. Based on a survey conducted by the department, Florida landowners enrolled in the program demonstrated a 99 percent compliance rate with forestry BMPs.
- Generated \$4.8 million in revenue from the sale of traditional forest products (pulpwood, chip-n-saw and saw timber), miscellaneous forest products (pine straw, palm fronds and leases) and recreational usage receipts on 35 state forests.
- Established a partnership with the U.S. Air Force to support military training missions on state forests in Northwest Florida. The agreement ensures the sustainability of local economies that are based on a strong military presence, while preserving stewardship and continued public use of the state forests.
- Assisted more than 600 landowners who participated in federal cost-share programs, which included tree planting, prescribed burning, invasive species removal and management plan development. More than \$2 million in federal funding supported landowners to maintain healthy, productive forests on more than 130,000 acres.
- Certified 165 Florida communities for Tree City USA status. Florida now ranks fifth in the number of cities that have achieved Tree City USA recognition. Tree City USA is an Arbor Day Foundation program that provides the framework for community forestry management for cities and towns.
- Administered the Florida National Champion Tree Program. Florida now has more national champion trees, the largest known individuals of their species in the United States, than any other state.

#### *Division of Food, Nutrition and Wellness*

The Division of Food, Nutrition and Wellness was created as a result of the transfer of school nutrition programs from the Florida Department of Education to FDACS. The division administers the National School Lunch Program, School Breakfast Program, Special Milk Program, Afterschool Snack Program, Summer Food Service Program, Seamless Summer Option Program and Fresh Fruit and Vegetable Program. Program responsibilities include advocating changes in policy that ensure the most nutritious meal is provided to children and that all children in Florida are educated on the benefits of living a healthy lifestyle. During 2012, the Division of Food, Nutrition and Wellness:

- Assisted Florida's 67 school districts in implementing the new USDA standards for school nutrition. Changes include more fruits and vegetables and less fat and

calories. The division certified 275 sponsors in compliance with the new dietary guidelines.

- Coordinated statewide lunch menus to coincide with Florida's harvest seasons. By aligning the produce side of school menus with harvest seasons, Florida schools can access more locally grown produce at more affordable prices. The division also conducted statewide bids on behalf of school districts to negotiate better prices.
- Launched the "Eat to Compete" initiative to encourage kids to make healthy choices. The department partnered with the Miami Heat, Miami Dolphins, Orlando Magic, Jacksonville Jaguars and Tampa Bay Rays to record PSAs geared toward students.
- Dramatically increased HealthierUS School Challenge recognitions, from 21 schools to 262 schools. The HealthierUS School Challenge recognizes schools that have created healthier environments for students by promoting nutrition and physical activity.
- Improved participation in the federally funded Summer Feeding Program by 5 percent. The division increased awareness for Summer BreakSpot, the Florida program that provides summer meals at community sites throughout the state to eligible students in need, by partnering with 2-1-1, launching a new website and conducting outreach.

### *Division of Food Safety*

The Division of Food Safety monitors food from farm gate through processing and distribution to the retail point of purchase to assure the public of a safe, wholesome and properly represented food supply. In doing so, the division permits and inspects food establishments, inspects food products and performs laboratory analyses on a variety of food products sold or produced in the state. During the 2012 calendar year, the Division of Food Safety:

- Cross-trained officers of the Office of Agricultural Law Enforcement to further the Division of Food Safety's mission of ensuring public safety. Officers were provided with a supply of laser thermometers to assist in measuring the temperature of food being transported across state lines. Food that exceeds the acceptable holding temperature is returned to its origin for subsequent destruction.
- Ranked among the top five laboratories in the United States for microbiological testing results submitted to the Electronic Laboratory Exchange Network (eLEXNET).

- Earned a five-year cooperative agreement from the U.S. Food and Drug Administration (FDA) to conduct microbiological and chemical analyses of food products within Florida and to enhance the nationally integrated food safety system.

### *Division of Fruit and Vegetables*

The Division of Fruit and Vegetables ensures that Florida agriculture meets established standards and grades. It also carries out marketing orders for various fruit and vegetable commodities, including citrus, avocados, peanuts and tomatoes. During the 2012 calendar year, the Division of Fruit and Vegetables:

- Performed more than 300 food safety audits, including Good Agricultural Practices (GAP) and Good Handling Practices (GHP) audits, Florida Tomato Good Agricultural Practices (T-GAP) audits, USDA Tomato Protocol audits, USDA Harmonized audits and Partners In Quality (PIQ) audits.
- Inspected 113 million 3/5 bushel cartons of citrus for processors and 26.1 million 4/5 bushel cartons for fresh citrus packinghouses.
- Conducted shipping point vegetable inspections on 65.5 million units, including included 1.1 million bushels of avocados, 35.8 million pounds of shelled peanuts, 290,892 tons of farmer stock peanuts, 267,254 50-pound bags of potatoes and 28 million 25-pound containers of fresh tomatoes.
- Conducted terminal market inspections totaling 927,591 100-pound containers of produce.
- Earned certification in the Global Food Safety Initiative, an effort to increase consistency in food safety requirements along the entire food supply chain, including feed, distribution and packaging. Florida is the second state in the nation to accomplish this certification.

### *Division of Licensing*

The Division of Licensing is responsible for protecting the public from unethical business practices on the part of individuals providing private security, private investigative and recovery services through licensure and regulation of those industries. In addition, the division is responsible for the issuance of concealed weapon or firearm licenses. During the 2012 calendar year, the Division of Licensing:

- Issued 309,905 licenses, including:
  - 216,044 concealed weapon licenses
  - 3,949 private investigator licenses
  - 472 recovery agent licenses
  - 69,293 security officer licenses

- As of December 19, 2012, the state of Florida reached 1 million valid concealed weapon licenses.
- Improved the review of license applications by:
  - Implementing a Federal Bureau of Investigations (FBI) Name Check process to verify qualifications and backgrounds.
  - Conducting an in-depth quality assurance review to ensure proper processing of applications.
- Increased customer service by:
  - Offering renewal services for concealed weapon licenses and other individual licenses at regional offices.
  - Offering extended service hours to Floridians applying for or renewing licenses. Specific regional offices have expanded service hours to include one Saturday per month.
  - Offering the option of credit card payment for renewal licenses using the revenue online collection system.

#### *Division of Marketing and Development*

The Division of Marketing and Development develops strategies to facilitate the buying, selling and marketing of Florida agricultural products. It assists the state in expanding markets and operates 13 wholesale farmer's markets. During the 2012 calendar year, the Division of Marketing and Development:

- Continued to promote Florida's agriculture industry through its Fresh From Florida marketing campaign, which included 52 retail partnerships in more than 14,000 stores worldwide. The campaign resulted in more than \$161 million in increased cash receipts, \$21 million in tax revenues and 5,400 jobs in Florida.
- Promoted Fresh From Florida products to international markets, resulting in \$2.3 million in Florida thoroughbred sales to South Korea and \$16.7 million in sales of fresh fruits, vegetables, potatoes and juices.
- Increased awareness for Florida agriculture through a partnership with LEGOLAND Florida. The Fresh From Florida Greenhouse features hands-on exhibits for park visitors to learn where food comes from, how food grows, the impact of agriculture on Florida's economy and the benefits of healthy choices. More than 2 million visitors, including 80,000 Florida elementary school students, visited the park in 2012.
- Served Fresh From Florida products to athletes and special visitors at the 2012 Olympics in London. Executive Chef Justin Timineri prepared unique recipes featuring Florida Gulf seafood at two events celebrating the U.S. communities

along the Gulf of Mexico. More than 1,000 Americans, including U.S. Olympic athletes, their families and friends attended.

### *Division of Plant Industry*

The Division of Plant Industry detects, intercepts and controls plant and honey bee pests that threaten Florida's native and commercially grown plants and agricultural resources. During the 2012 calendar year, the Division of Plant Industry:

- Continued program to eradicate Giant African Land Snails (GALS) detected in Miami in September 2011. By the end of 2012, the incident command collected more than 107,000 on nearly 500 properties in 20 core areas of Miami-Dade County. Several research projects are underway to determine more effective methods to eradicate this invasive pest. With the combination of a dedicated work force collecting snails, an effective bait being applied, several research projects underway and an active outreach program, the department remains optimistic that eradication is possible with continued perseverance.
- Surveyed more than 251,000 acres of commercial citrus groves as part of the Citrus Health Response Program, a cooperative effort between the department and the USDA that concentrates on the development and implementation of minimum standards for citrus inspection, regulatory oversight, disease management and education, and training.
- Encouraged citrus growers to coordinate with neighboring grove owners to manage citrus diseases through the Citrus Health Management Area (CHMA) initiative. There are 486,000 acres, or 92% of the state's citrus land, enrolled in the CHMA program and, as a result, the Asian citrus psyllid population is declining.
- Analyzed more than 320,000 samples for pest identification and evaluated 326 plant pest permits.
- Conducted survey programs for more than a dozen exotic pests, including Laurel Wilt, Mikania micrantha, Emerald Ash Borer and Light Brown Apple Moth. Division staff inspected 18,766 nurseries and stock dealers. As a result, more than 15,000 received export certificates; nearly 70,000 acres, which harvested more than 5 million cartons of produce, were certified Caribbean fruit fly-free; and more than \$3 million was collected in revenue for the state.

## The Year Ahead

Milestones the department will recognize during 2013 include:

<b>Event</b>	<b>Date</b>
Host Cabinet at Florida State Fair	February 7, 2013
Partner with the Florida Legislature to advance priorities in the 2012 Legislative Session	March 4, 2013
Launch first statewide advertising campaign to promote “Fresh From Florida” products	March 25, 2013
Celebrate Florida’s 500 <sup>th</sup> anniversary	April 2, 2013
Mark one year anniversary since fee for Florida’s Do Not Call List eliminated	April 22, 2013
Implement new school breakfast requirements	August 2013
Host second annual Florida Energy Summit	October 14-15, 2013